Policy Learning Through a Gender Equality Online Platform

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The GenPORT Project

- European Union FP7-SCIENCE-IN-SOCIETY-2012-1 programme

- community sourced internet portal for sharing knowledge and inspiring collaborative action on gender and science

- Duration: May 2013 – April 2017

- 1,496,772.00 € EU contribution

- Consortium: J. Müller; L. Arroyo; E. Pollitzer; H. Dale; B. de Micheli; R. Palmén; A. Bitusikova; K. Beňová; L. Husu; J. Hearn; A. Lipinsky; N. Steinweg; L. Getz

- @GenderPORTal GenPORT twitter account

http://www.genderportal.eu

@GenderPORTal Follower Demographics

Number of followers

Languages used

- English 90%
- Spanish 23%
- Italian 7%
- French 6%
- German 3%

Countries of audience

Spain, United Kingdom, Italy, United States, Belgium, Germany, France, Sweden, Netherlands, Norway, Turkey, Ireland, others
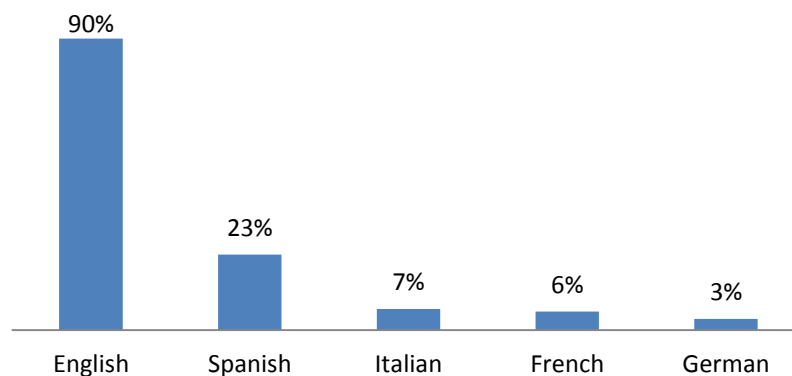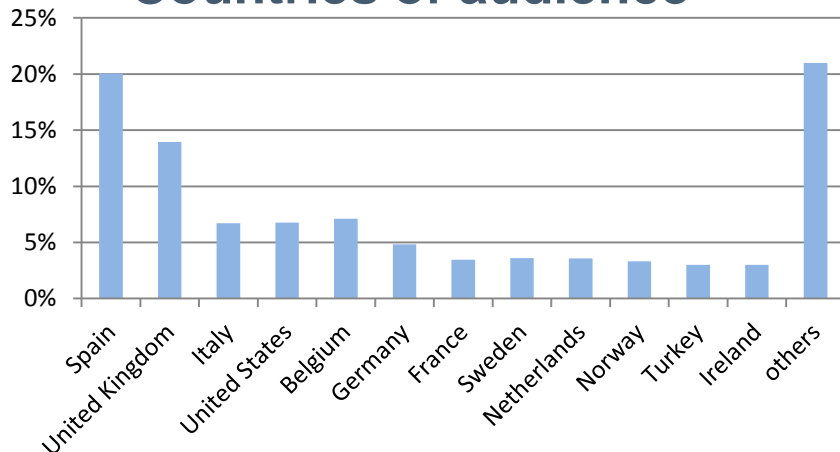
Average scope of followers

Followers count	1.624 followers/follower
Statuses count	4.083 tweets/ follower

Source: Twitter Analytics / NEXT Analytics

Number of Tweets per Day containing @genderportal
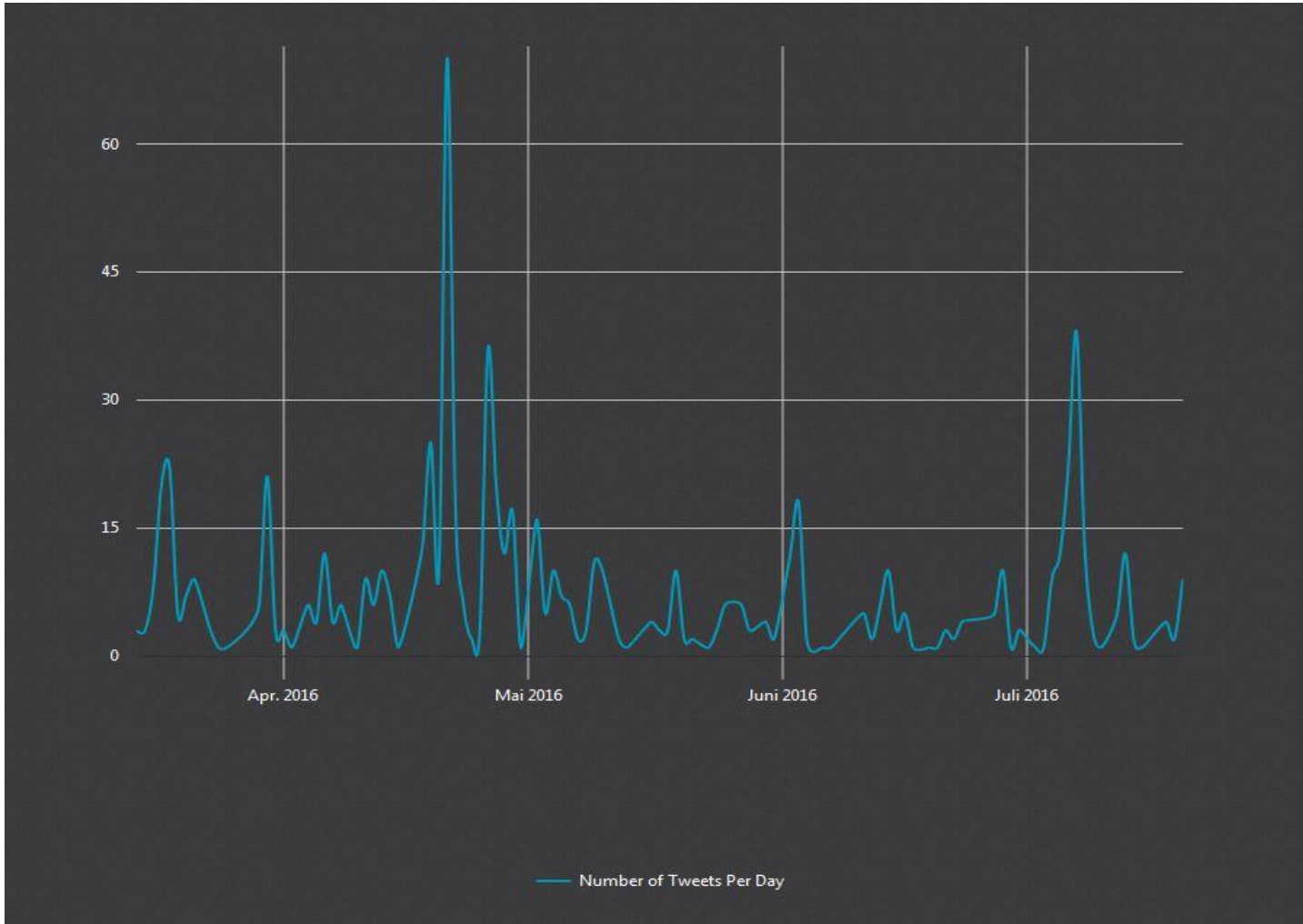
Methodology Qualitative Content Analysis of Tweets: Codes and Categories

Statement Regarding

CODING: event; science;
direct implementation/praxis; other
(mutually exclusive coding)

Formal / Evaluative Categories

Appreciation and Assessment of GenPORT

CODING: neutral; positive; anti-genderism
(mutually exclusive coding)

Thematic Classification

(GenPORT gender&science taxonomy)
CODING: Inequality; Knowledge; Bias;
Institutional; Careers; Policy; History & Future;
other **(multiple selection of codings)**

Content-related Categories

Doing Communication

CODING: Increasing Outreach; Complementing the portal; Collaboration/Exclusion; News; other
(multiple selection of codings)

Thematic Classification: gender&science Taxonomy

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Inequality: Facts and Concepts on Gender Inequality	Vertical/horizontal segregation • gender pay gap • funding • decision making • status & recognition • intersectionality and diversity • sexualities • methods & indicators • understandings of gender
Knowledge: Research Content and Knowledge Production	Assessment of excellence • gendering knowledge in STI • sex & gender in research content and methods • gendering knowledge transfer and communication • provision of gender and women's studies • gendering curricula, pedagogy, teaching materials
Bias: Gender Stereotypes and Bias	Gender roles & expectations • uncovering & confronting bias • social interactions and communication • challenging stereotypes
Institutional: Institutional Practices and Processes	Work-life balance • organization of work, tasks and resource allocation • equality and diversity units • leadership • sexual harassment, violence, stalking, bullying • HR recruitment and promotion • disciplinary and organizational cultures • networking practices
Careers: Academic and Science Careers	Study & career choices • career development • (Non-) traditional career pathways
Policy: Policy Setting and Implementation	Political will and commitment • coordination of resources and efforts • legislation, regulation and compliance • integration &mainstreaming of gender expertise • resistance to gender equality • research funding decisions • gender in impact analysis
History: Historical Perspectives and Future Scenarios	Women pioneers •women's movements • patterns in social & cultural exclusion • gender in the history of ideas & institutions • technology trends • science scenarios and strategies • sustainability • gender in foresight reports

Results of Qualitative Content Analysis
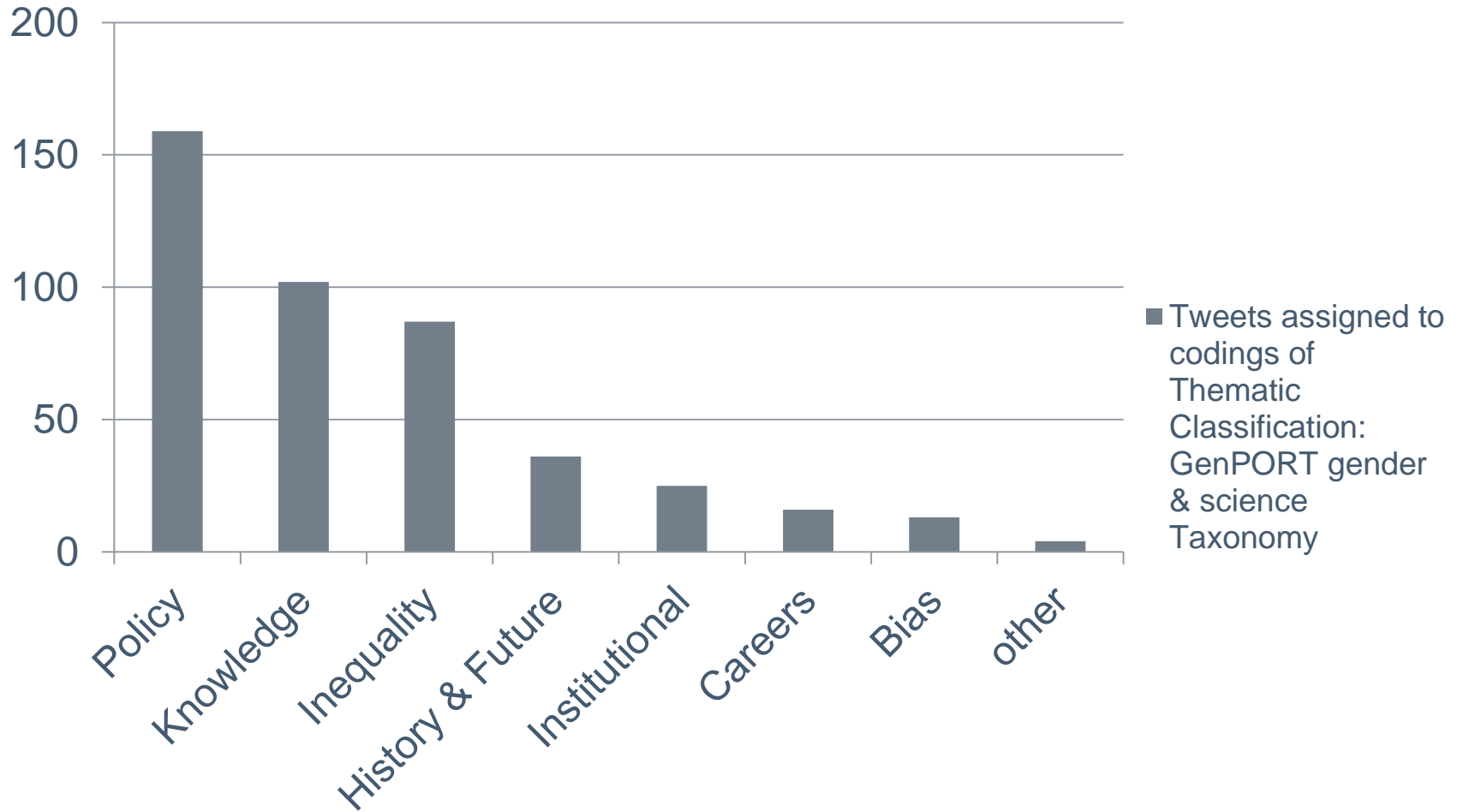
Concluding Remarks: Policy Learning Effects for Users

- @GenderPORTal has a global network of followers.

- The @GenderPORTal community exchanges information, and resources on gender in research content and coordinates policy resources.

@GenderPORTal is used to effectively coordinate policy resources and holds the potential to spark off future policy learning worldwide.

Thank you for your attention.

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